

Bordertown & Co. Electronic Press Kit

Band Name: Bordertown & Co.

Genre: Country-Rock

Based In: East-Central Illinois

Biography

Bordertown & Co. is a trailblazing country-rock band from the heart of East-Central Illinois, known for their high-energy performances and genre-blending sound. Their fusion of traditional country roots with rock dynamism creates a distinctive and unforgettable listening experience. Whether you're a fan of hard-hitting guitar riffs, soulful country twang, or heartfelt lyrics, Bordertown & Co. offers a little something for everyone.

Deeply rooted in their East-Central Illinois origins, the band's music reflects the experiences and stories of their hometown. Each song blends Americana storytelling with modern rock influences, creating a sound that's both nostalgic and fresh. With a passionate commitment to pushing musical boundaries, Bordertown & Co. has gained a reputation for captivating audiences, whether performing at local honky-tonks or on large festival stages.

Their live shows are nothing short of electrifying, bringing an infectious energy that invites fans to sing along, dance, and connect. From upbeat anthems to soul-searching ballads, Bordertown & Co. delivers a powerful mix of catchy hooks, relatable lyrics, and undeniable stage presence.

Band Members

- Tyler Young Lead Vocals, Guitar
- Kylan Kurkendall Lead Guitar
- Josh "Tito" Turner Bass Guitar
- Nick Gonzalez Drums
- Matt Dickerson Rhythm Guitar & Fiddle

Music

Bordertown & Co. brings a genre-bending sound to the table, rooted in traditional country while embracing the edge and energy of rock. Their latest tracks reflect their ongoing journey and evolution, balancing timeless country storytelling with fresh sonic exploration.

- Debut Album: Self Titled (Released September 2024)
 Includes hits like "Backroad King" and "Kid Again"
 [Streaming links for album]
- Latest Single: Where You Are (Released September 2024) https://linktr.ee/bordertownandco

Video

- Official Music Video for Asphalt Cowboy:
 - Bordertown & Co Asphalt Cowboy (Official Video)
- Live Performance Footage:
 - Tesla cover from the Low Down Drifters show!

Press Photos

• High-Resolution Photos of the Band:

https://www.dropbox.com/scl/fo/sdd3huvn2c3ahfs6b3rma/AHjaOQWj55bcFZ3 A-Ki500?rlkey=0wx5w45t1p71pd8djsbzr71te&st=myrop56z&dl=0

Press Coverage

WCIA CI Living

https://www.wcia.com/ciliving-tv/ciliving-stories/ciliving/ci-stage-bordertown-company/

Backroads & Barstools Podcast

https://www.youtube.com/watch?v=RGZ8cP9SkgM

Partnerships & Endorsements

- El Bandido Yankee Tequila Company
- Quynten "DoomsDay" Watson | MMA Fighter of Lycan's Den (Champaign, IL)

Musical Mentions

- Opened for The Lowdown Drifters (Oakwood, IL)
- Opened for Bryan Martin (Springfield, IL)

Social Media & Online Presence

- Instagram: bordertownandco/
- Facebook:bordertownandco
- Twitter: BordertownCo
- TikTok: @bordertownandco
- YouTube: @BorderTownNCo
- Pandora: https://pandora.app.link/zoGCpcjJmOb
- Website: https://bordertownandco.com/

Contact Information

For all inquiries, bookings, and media requests:

Management & Booking Contact:

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